



## INTERIOR TRENDS SPRING 2005 – FEMINA SWEDEN

**Name:**

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Trend-forecaster

**The strongest trend in interior spring 05:**

The Personality Home.

We are rejecting the mass produced in favour of the one-off object, being everything from antique flea-market findings to inherited or handed down objects. It is all about challenging the good taste, so furniture do not match and original accessories or things found on holidays or journeys play a central role in the decoration. Especially textiles are a big comeback: Curtains, upholstery and quilts -everything that creates a cosy, warm and personal atmosphere.

**Why:**

After a long period of mainstream-minimalism, we are welcoming everything that is individual and original. Through our homes, we have the possibility to stand out from the crowd and tell a story about ourselves.

**Colours:**

Brown, beige scale, added strong, vibrant colours in the accessories

**Materials:**

Pure materials, anything from richly coloured velvet to heavy wools or cottons.

**Furniture:**

Upholstered furniture,  
Inviting, soft forms.

**Most essential room:**

The Timeshare Room  
The living room and the kitchen merged into a united space

**Hottest object:**

The room-divider, allowing flexibility in open living spaces.

**Best decoration tip**

Intuition- no rules

**Describe you own home:**

Clutter free home, soulful, good energies

**What do you think is missing in interiors:**

Uniqeness