

CIO Next

# Event Report: Think TED Meets Enterprise For The C-Suite - Constellation's Connected Enterprise 2012 (#CCE2012)



R "Ray" Wang

## Think TED Meets Enterprise For The C-Suite



We are almost 30 days away from Constellation's flagship event -Connected Enterprise 2012! This event from November 9th to 11th, 2012, celebrates innovation in the enterprise and the impact of disruptive technologies on business. Our theme for 2012 and 2013 centers on the "Art of the Possible".

This intimate innovation summit in Dana Point, CA ([www.stregismb.com](http://www.stregismb.com)) is designed for senior business leaders who are attempting or successfully using disruptive technologies such as social business, cloud computing, mobile enterprise, big data and analytics, gamification, and unified communications/video to drive business value and transform business models.

Over 200 participants will enjoy this experiential 3-day, 2-night executive retreat that includes mind expanding keynotes from visionaries and futurists, interactive best practices panels, deep 1:1 20 minute interviews w/ market makers, rapid fire high energy new technology demos, The Constellation **SuperNova Awards** event, a golf outing, and an experiential companion program.

Building on the success of our event in 2011 and input from clients and attendees, this year's themes align with our research themes:

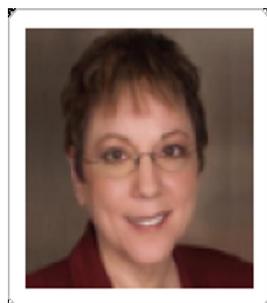
- [The Future of Work](#)
- [Next Generation Customer Experience](#)
- [The Shift From Data To Decisions](#)
- [Digital Marketing Transformation](#)
- [Matrix Commerce](#)
- [Technology Optimization and Innovation](#)
- [The New C-Suite and Consumerization of IT](#)

**Learn From Thought Leaders At  
#CCE2012**

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time. Join us for an interactive Q&A session with:

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**Dr. Janice Presser, CEO**

**and Principal of The Gabriel Institute.** In 1984, two behavioral scientists – Dr. Janice Presser and Dr. Jack Gerber – set out to find an answer to the question "What really happens when people 'team' together?" Twenty-five years of research and testing, including nine years of software development, produced technology engineered to identify and organize the ways in which people interact in teams. When you register for CCE 2012, you will have the opportunity to experience Teamability for yourself. Join Dr. Janice as she shares with you the new 'metrics of teaming' that emerge from this new technology, and the ways in which Teamability will play a critical role in the Future of Work. An interactive Q&A session with Dr. Presser and Mark Talaba, EVP and a Principal of The Gabriel Institute, will follow. Also [check them out on IndieGogo as they crowd fund](#) their next breakthrough.

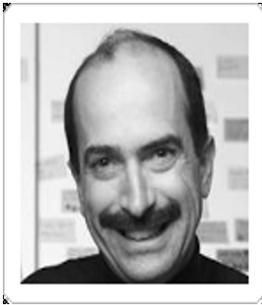
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**Love Goel, CEO of GVG**

**Capital and "Father of Multi-Channel Retail"** . Love will dynamically describe the convergence of disruptive technologies and how this has created a seismic powershift. Why? For the first time in human history, buyers of products and services have better information than purveyors at the point of purchase -- eviscerating old business models and market leaders. Learn how innovative companies are exploiting this powershift to transform the consumer experience and their industries from banking to retail, and healthcare to media.

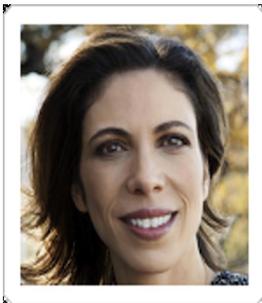
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**Tom Kelley, General Manager and Co-Founder of IDEO Design.**

Tom will be keynoting our SuperNova Awards ceremony speaking on key ingredients in the recipe for innovation and how Design Thinking and innovation go hand in hand. Tom's presentation will highlight the meta-lessons his firm IDEO has learned from working with its B2B and B2C clients on thousands of innovation programs. He will describe how companies of all kinds can achieve renewed energy and improved agility by creating an environment in which creative problem solving contributes to innovation and growth

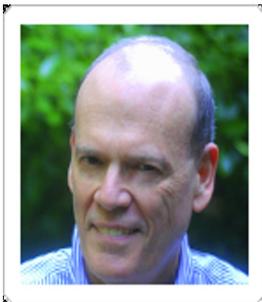
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**Linda Rottenberg, "Miss Davos", Co-Founder and CEO of Endeavor Global.**

As the global landscape shifts, including the rise of growth markets, so does the role of managers within organizations. Linda will outline practical ways to cultivate a leadership style that spells success in the new global economy. Using inspirational examples, Rottenberg will explain: using chaos as a catalyst; designing products and services to be locally relevant; scaling teams (including decentralized ones) in a unified way; building trust in business relationships; and fostering “psychic equity” within a team or company to ensure shared goals. Attendees will also come away with practical tips for adopting an entrepreneurial mindset needed to succeed in the new “Innovation Generation.”

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**Michael Mandelbaum, Co-Author w/ Tom Friedman "That Used to Be Us".**

Michael will speak based on the ideas presented in Michael Mandelbaum and Thomas Friedman's bestselling book, *That Used to Be Us*. Michael Mandelbaum, one of our leading foreign policy thinkers, offers both a wake-up call and a call to collective action. He will analyze the four challenges we face—globalization, the revolution in

information technology, the nation's chronic deficits, and our pattern of excessive energy consumption—and spell out what we need to do now to sustain the American dream and preserve American power in the world.

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**Anne Lise Kjaer, Futurist**

**and Visionary Thinker of Kjaer Global.** Kjaer's presentation delivers insights into some of the key drivers shaping the mindsets of tomorrow's people and highlight what marketers should consider to remain relevant and successful. Kjaer will look at how society and consumer will change in the age where social capital, people engagement and transparency sets the agenda for the 21st century businesses.

## **Part 2: Market Maker 1:1's From The Industry's Most Sought After Leaders**

In our second preview, we'll talk about the Market Maker 1:1's we'll be having with Aaron Levie of Box, Adam Pisoni of Yammer, Mike Ehrenberg of Microsoft, and Vishal Sikka of SAP.

## **Come Join Us At CCE2012**

[Register for the event](#)

Check out the full [schedule](#):

## **Disclosure**

Although we work closely with many mega software vendors, we want you to trust us. For the full disclosure policy, stay tuned for the [full client list](#) on the [Constellation Research website](#).