

# In living color

We caught up with FLEXA's very own London trend consultant, Anne-Lise Kjaer to ask her all about color, decoration tips, and kids lifestyle trends to come – she spilled it all

## What's your top pick for color trend of the year 2009?

I guess that yellow is the new must color. The Pantone Color Mimosa is forecasted to be big. But I personally think that green and turquoise will be as strong – alongside grey and whites as they bring a lovely calm to the palette.

## But why is color so important?

Color is an important part of human expression and we all relate to color emotionally. How, depend on culture, country, and personal conviction as most people have personal preference and a story related to their favorite color. However, we are often not aware of the importance of color in our daily life. They make a huge impact on our mood and can evoke emotions and feelings. In fact some colors can stimulate your mood in all directions. From being more creative, energetic or even de-stress.



SNAP SHOT!  
Anne Lise Kjaer in London

## So what should one take into consideration, color-wise, when decorating children's rooms?

First of all you should keep in mind that a small space will need a lighter color to make it feel more spacious, and a larger room can carry darker colors or a wall of your favorite theme. Then consider what feelings you want to evoke. Red is exiting and stimulating, it's associated with strength, activity and warmth and can stimulate conversation and interaction. So not a good color, if you want your kid to calm down and relax. Blue is good for relaxing, being calm and comfortable. It's a great color for a room where you need to focus – like when doing homework. Green is all about nature and growth, and to have one green wall is great for inspiration and flow. But my best advice is to experiment with colors and involve your kids. Life is play and you can always change the color back again. And in the end it's all down to personal taste and lifestyle.

## Speaking of lifestyle, can you reveal some kids lifestyle trends for the coming year?

Now that we all have our expensive designer kitchen and wellness area it's time to turn our attention to the kids room. It's about taking out time to create an inspirational environment for kids to thrive in. I feel that involving the kids in co-creating their own personal space will be a trend we will see more of in the future. Multifunctional and co-creation are the most important lifestyle trends, and good quality sustainable materials made to last will show the way ahead.

We could not agree more and leave Anne-Lise Kjaer to do what she does best: spot trends.

