Association of MBAs

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New Destinations 06:30 A31 07:00 LAUSANNE M31 07:20 MILAN B52 BEIJING 08:10 A41 BUENOS AIRES 08:45 B61 RENNES 09:10 S31 CHONGQING 09:35 N56 MONTEVIDEO 10:00 S85 ALMATY 10:30 C50 CONCEPCION 10:45 H54 BARRANQUILLA 10:55 S34 GALWAY

Annual Report and Financial Statements

Year ended 30 September 2013 Company number 921702. Charity number 313412.

AMBA THE WORLD'S GREATEST MBA ORGANISATION



Sir Paul Judge speaks at the International Conference in Warsaw

The International Conference for Deans and Directors was held in Warsaw in May 2013, and was attended by 200 delegates from 100 schools, from 29 countries, including France, Brazil, Iran, Uganda, Ireland, Canada, Portugal, New Zealand, Japan, Australia, United Arab Emirates, Finland, Egypt and others. Sponsored by The Independent, GMAC and ETS, the theme for the conference was 'Beyond Tomorrow: Anticipate and Act'. Anne Lise Kjaer, futurist and founder of Kjaer Global, gave the opening keynote address covering hypermobility, disruptive technology, emerging markets, remote learning and meaningful work. Daphne Koller, Co-Founder of Coursera, made a presentation on trends in online education.

The Latin America Conference for Deans and Directors was held in Rio de Janeiro in September 2013 and organised in partnership with AMBA-accredited Brazilian schools FDC – Fundação Dom Cabral, FGV – EAESP, FIA – Fundação Instituto de Administração, Ibmec Rio de Janeiro and Insper – Instituto de Ensino e Pesquisa. The event, popular with Latin America's top business schools, was attended by 45 delegates from 24 schools, from 12 countries, including Uruguay, Mexico, Columbia, Argentina, Brazil, Peru, and Chile, among others. We also provided a comprehensive events agenda for the year enabling business school management staff to share learning and insights. This included the Marketing and Admissions Forum in April 2013, held at Westminster Business School, in London. The event included presentations on social media, marketing and communications.

Other business school events included the Alumni and Development Forum in Ireland in June 2013 and the Accreditation Managers Forum held in Madrid, Spain in September 2013.

Our first MBA Careers Fair was held in central London in January 2013. The aim of this event was to directly connect prospective and established MBA employers and recruiters with MBA students from a range of our accredited business schools. By organising the first event of this type, AMBA enabled making personal connections between top calibre MBA students and graduates and employers of MBA talent within a convenient and support environment. The success of the first MBA Careers Fair has paved the way for organisations we cooperate with to conveniently and cost-effectively access this targeted MBA talent pool and develop their

brands as an MBA employer of choice. Our accredited schools, on the other hand, were able to offer to their MBA students an opportunity to directly communicate with top employers and increase their chances of finding employment immediately after graduation.



In August 2013, the Association hosted an MBA Employers Forum at Imperial College Business School in London. The event, now in its second year, was designed to facilitate dialogue between leading and prospective MBA employers and careers professionals from within our accredited UK schools. In total, 37 delegates attended the forum, consisting of 18 employer representatives, 12 business schools and seven AMBA staff. Corporate organisations included: Microsoft, KPMG, British Gas, Marks & Spencer, GSK, Mars, Accenture, American Express, Verizon, Infosys, L'Oreal, Hudson & Yorke, Arthur D Little. Feedback from the event was positive and served as a great opportunity for AMBA to demonstrate its value amongst the corporate audience.

