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What makes a new colour trend?

05 Mar 2004

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Yellow apparently is the colour of the season - but who defines what makes a new colour trend? Which colours have the right appeal?



Anna McNamee talks to Anne Lise Kjaer, colour predictor and designer to find how new colours reach the high street.

And Sheila is joined by colour psychologist, Angela Wright to find out what governs our response to colour and how we put colours together to improve our wellbeing and mood.

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