

## List of the world's top female futurists (Update #3)

By Ross Dawson

[UPDATE: January 2018: We have added 9 additional futurists to the list for a total of 167. Thank you for your help building out the list!]

I find I am frequently asked where all the female futurists are. The discussion

[https://www.theatlantic.com/technology/archive/2015/07/fur sexism-men/400097/] on why the profession of futurist appears to be so male-dominated has grown in recent years.

I know many outstanding female futurists, so whenever I am asked I point to a range of exceptional futurists to show that there are indeed many women in the field. However it is true that many are not as well known as they should be.

As such I thought it would be useful to compile a list of the world's top female futurists, for those who are looking for diversity in their insights into the future. The following list, compiled with the help of my team member Vanessa Cartwright, provides a brief profile of 167 fabulous female futurists [up from 78 in the original list of September 2015, 143 in the update of November 2015, and 158 in the February 2017 revision].

It is tricky defining a futurist, so while we have largely selected those who describe themselves as working in this space, we have also included others whose work is largely that of exploring the future.

We have limited this list to those who have a significant profile and impact, but I'm sure we have missed some who should be included. *If you would like to suggest other prominent female futurists we should consider for updates to this list, please complete the form at the end of this page.* 

## Summary list

ANNE LISE KJAER



## Location: London, UK

Nearly 28 years ago, Anne Lise Kjaer founded a futures consultancy, Kjaer Global Ltd [http://www.kjaer-

global.com/] , where she applied her knowledge of design and trend forecasting.

developed Gradually, Kiaer Global has into an international trend management consultancy focusing on business, management, communication, and innovation strategies for global corporations. Clients of Kjaer's firm include Ikea, Sony, McKinsey & Co. and Unilever. Kjaer uses "whole brain methodology" to bridge the rational and emotional components of decision-making. Her most recent book, The Trend Management Toolkit - A Practical Guide to the Future [http://www.kjaer-global.com/thetrend-management-toolkit-palgrave-macmillan/] , has been praised by futures thinkers and business leaders around the world. At the Mindful Leadership Symposium in Zurich [http://www.mindfulleadershipsymposium.ch/] during May 2015, Kjaer contributed to the discussion on "Enoughism"—imposing reasonable limits on consumption and living patterns. According to Kiaer [https://mediababeblogg.blogspot.com/] , the mindful leader of today "will consider how we can achieve a more inclusive economy-one where people, planet and purpose are placed at the center of our moral compass". Website [http://www.kjaer-global.com/]

Twitter: @kjaerglobal [https://twitter.com/kjaerglobal]