



## **Obernai, 01.03.2018**

**Trend Session #6: Eight major changes on the horizon**

We were pleased to organise Trend Session #6 at Hager Forum on February 5th. On that occasion, our speaker, the futurist Anne Lise Kjaer explored the main trends of the coming years through the prism of the 4 P's: People, Planet, Purpose, and Profit

**Three takeaways:**

- “The most important skill in the future will be emotional intelligence.” In a world transformed by digital technology and artificial intelligence, social skills and empathy will be what create work environments conducive to employee commitment.
- "According to some studies, value-oriented companies outperform their competitors by a factor of twelve to one: values really do pay off on the bottom line."
- "By 2030, 80% of our building materials will come from the circular economy." New business models will appear and we will have to adapt.

In conclusion: Now that we know what is happening, we can prepare for it. "The future is not just somewhere we go, we create the future."

**To explore the future, we suggest that you:**

- Revisit the talk by Anne Lise Kjaer during Trend Session #6 (<https://youtu.be/3vMKoyXmsd0>)
- Watch (again) our previous talks. (</hagerforum/en/explore-the-future/check-out-our-previous-conferences/1024-404.htm?backpageid=429&backblockid=b81212928>)

See you soon!



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## The circular economy: an economic model for the future?

On September 28, Leo Johnson, our guest expert on sustainable development, projected his audience into the future at Trend Session #7 using four different economic



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## Trend Session #5: The Blockchain revolution

In her talk, Nell Watson highlighted Blockchain's transformation potential. This covers areas that are not limited to finance or smart contracts, such

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